



ONE BAD LANDING

www.onebadlanding.com | onebadlanding@gmail.com

2680 Kremeyer Circle #3 | Carlsbad, CA 92008

Marc Allen 2011

About Me

Jack of All Trades, Master of Some. I am a designer based in Carlsbad, California. I offer unique and creative design solutions over a broad range of medias. At one previous job, my boss used to tell me (typically while asking me to facilitate a project outside my areas of expertise), "sometimes we all have to wear different hats around here..." Well, I'm proud to say I've collected a whole lot of hats throughout my 12 years of experience.

Summary of Qualifications

Extensive experience in designing for web, as well as various print applications -- including but not limited to: Brochures, Flyers, Business Cards, Concert Posters, Menus, CD / DVD packaging, Apparel, Magazine Advertisements.

Additional experience in the following: Web design & development, photo editing & re-touching, video editing, motion graphics, design for mobile applications, sound engineering & mixing.

Programming: xhtml, css, html email, jquery, actionscript 1 & 2, asp

OS: comfortable on both Windows and Mac platforms

Software

Graphics & Development: Photoshop, Illustrator, Dreamweaver, Flash, Acrobat Pro / Distiller, FTP / SFTP

Audio / Video: Final Cut Pro, Soundbooth, After Effects, Premiere Pro, Soundtrack Pro, Acid Pro, Soundforge, ProTools LE

Personal & Interests

- Exceptional written & verbal communication skills
- Excellent ability to meet deadlines
- Unique, creative point of view
- Frequently-performing Musician
- Documentary Filmmaker ([Managing the Details of an Undertaking](#) | 76-min.)
- Skateboarder, Surfer, Snowboarder

Experience

References can be provided upon request

GIA WELLNESS CARLSBAD, CA | JULY 2009 - JULY 2011

Position / title: Creative Director

- Completed full company rebrand, including but not limited to:
 - Company logos
 - 16 product logos
 - 100+ print pieces (within a 90-day period) - including but not limited to product labels, product packaging, shipping cartons, flyers, brochures, catalogs, etc.
- Launched extensive new website
- Developed UI designs for iPad and iPhone Applications
- Produced various print, web-based graphics
- Video editing
- Product photography
- Social media maintenance

URL: www.giawellness.com

LEXUS LOS ANGELES, CA | DECEMBER 2008

Position / title: Video editor (contracted through Major Media, Inc)

- Video editing for Lexus "How To" instructional DVD – for RX model

CRAYONS, INC PORTLAND, OR | DECEMBER 2008

Position / title: Web Designer / Developer

- Created Flash-based website for Crayons beverage company

URL: www.drinkcrayons.com

TOYOTA LOS ANGELES, CA | JULY 2008

Position / title: Flash Developer (contracted through Major Media, Inc)

- Created Flash-based Toyota "4WD Simplified" - Interactive learning course for Toyota sales associates

OSO CLOSO DALLAS, TX | AUGUST 2008

Position / title: Web Designer / Developer & Graphic / Apparel Designer

- Apparel design for the bands' upcoming tour
- Created Flash-based website to promote the bands' new record & national tour

URL: www.osocloso.com

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